

The Map Cayman Islands international rate sheet



Overview

The Map is your guide to the Cayman Islands, available in a glossy, user friendly format. Covering all three islands, the double-sided, fold out map is divided into two easy-to-read sections for easy navigation, providing your business with maximum exposure. In print and online, the Map is your guide to the Cayman Islands.

Features	Benefits
Distribution	150,000 copies of the Map 2010 are distributed across the island to visitor attractions and other well-known tourist locations including retail store and shopping plazas, car rental companies, hotels and condos, gas stations, Owen Robert International Airport, the Department of Tourism and the Cayman Free Press office.
Target market	A cost efficient product, the Map directly targets residents and visitors.
Online benefits	<p>You will receive a Points of Interest icon/link on www.mapcayman.com which will show your business information when the cursor is moved across the top of the icon and will take the customer to your website, if applicable, when they click on the link.</p> <p>We can provide you with the URL of the map link to place on your website so customers can access your location.</p>

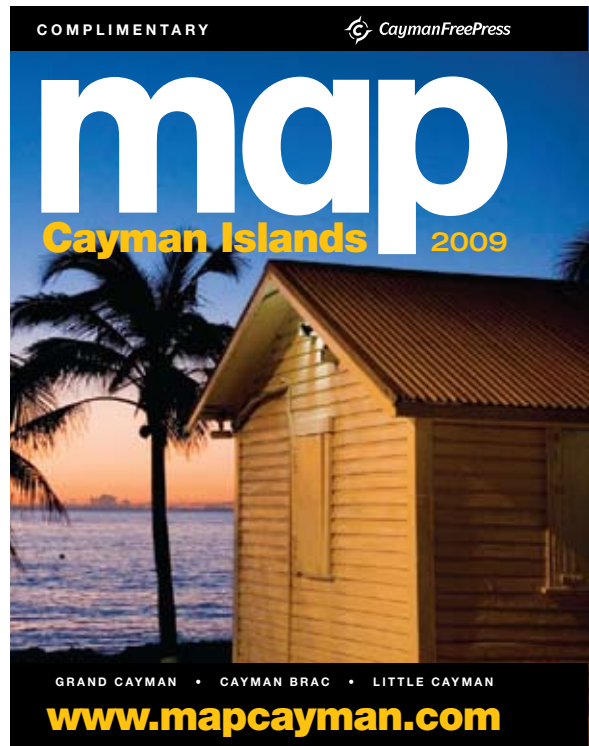
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Recent cover



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www.mapcayman.com